

# Example outputs

**CONTENT**

“In such an ugly time the true protest is beauty”

Phil Ochs, booklet of Pleasures of the Harbor (1967)

IN SUCH AN UGLY TIME  
THE TRUE  
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**CONTENT**

“Be realistic: Demand the impossible!”

Julien Besançon. “Les murs ont la parole”, journal mural (May 1968).  
First published in French. Translation of Sean O’Hagan from “Soyez réalistes, demandez l’impossible.”

BE REALISTIC:  
DEMAND  
THE IMPOSSIBLE!

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**CONTENT**

“The revolution is unbelievable because it’s real.”

Sean O’Hagan, *Sean O’Hagan on the Riots and Protests of 1968* (2008)

**THE REVOLUTION  
IS UNBELIEVABLE  
BECAUSE  
IT'S REAL**

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**CONTENT**

“First life, then spaces, then buildings the other way around never works”

Jan Gehl, *The Human Scale* (2012)

**FIRST LIFE**  
**THEN SPACES**  
**THEN BUILDINGS**  
**THE OTHER WAY**  
AROUND NEVER WORKS

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**CONTENT**

“A good city is like a good party. People don’t want to leave early”

Jan Gehl, *Cities for People* (2010)

**A GOOD CITY  
IS LIKE  
A GOOD PARTY  
PEOPLE  
DON'T WANT  
TO LEAVE EARLY**

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**CONTENT**

“Only architecture that considers human scale and interaction is successful architecture”

Jan Gehl, *Cities for People* (2010)

ONLY ARCHITECTURE  
THAT CONSIDERS  
**HUMAN SCALE**  
AND INTERACTION  
IS SUCCESSFUL  
ARCHITECTURE

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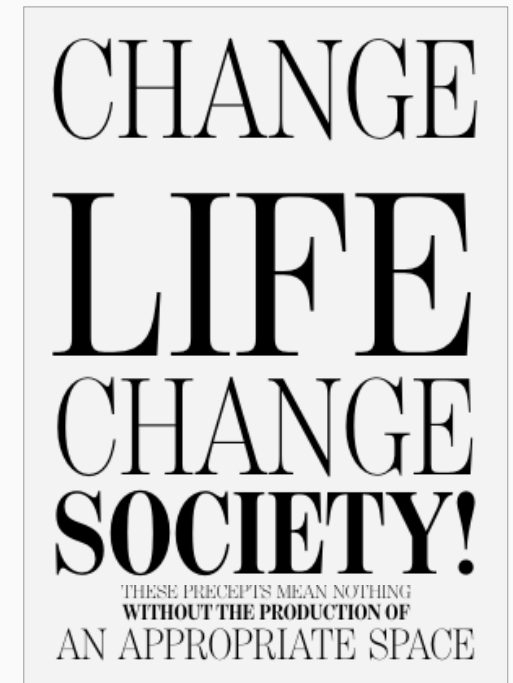
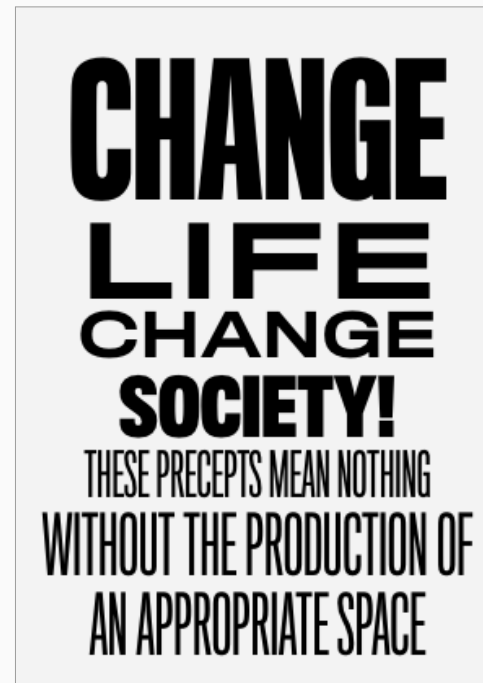
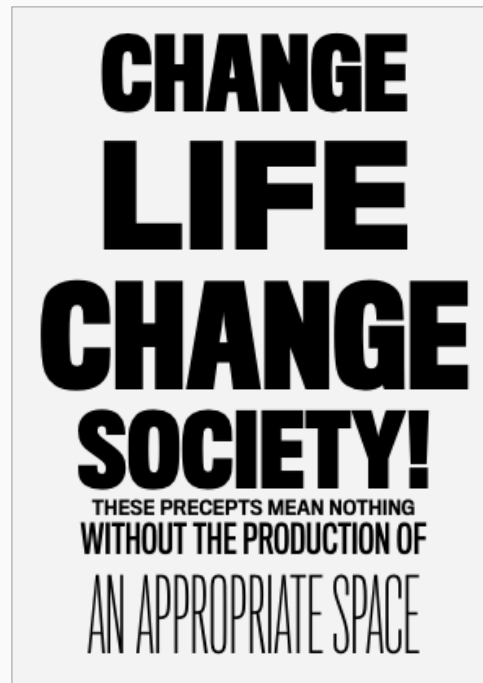
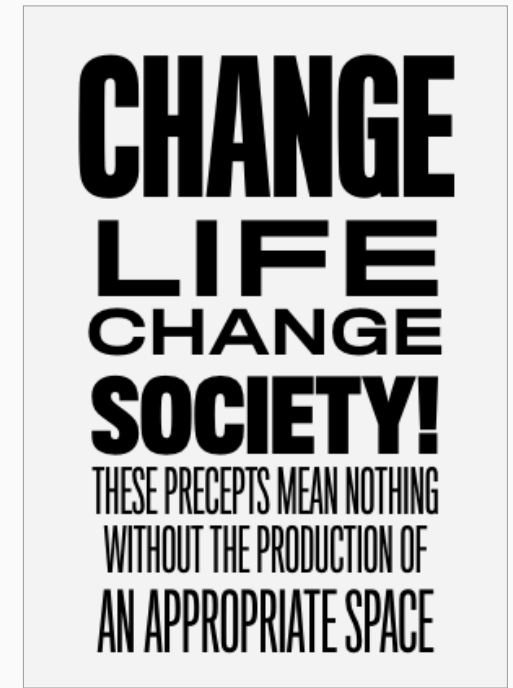
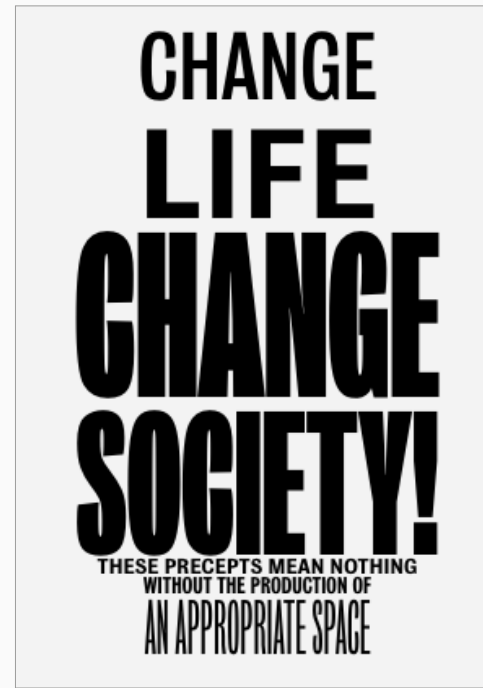
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**CONTENT**

“Change life! ‘Change society!  
These precepts mean nothing without  
the production of an appropriate space”

Henri Lefebvre, *The Production  
of Space* (1974)





**CONTENT**

“A revolution that does not produce a new space has not realized its full potential”

Henri Lefebvre, *The Production of Space* (1974)

**A REVOLUTION  
THAT DOES NOT PRODUCE  
A NEW SPACE  
HAS NOT  
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**CONTENT**

“The experience of our generation:  
that capitalism will not die  
a natural death”

Walter Benjamin, *The Arcades Project*  
*of Space* (1974)

THE EXPERIENCE OF OUR GENERATION:  
**THAT CAPITALISM  
WILL NOT DIE  
A NATURAL  
DEATH**

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**CONTENT**

“History breaks down into images,  
not into stories”

Walter Benjamin, *Benjamin: Philosophy,  
Aesthetics, History* (1989)

HISTORY  
BREAKS DOWN  
INTO  
IMAGES,  
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**CONTENT**

“All efforts to render politics aesthetic  
culminate in one thing: war”

Walter Benjamin, *The Work of Art in the  
Age of Mechanical Reproduction* (1936)

**ALL EFFORTS  
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POLITICS AESTHETIC  
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